1: IDENTIFICATION

Product name: PAUL MITCHELL shines XG® Demi-Permanent Hair Color

Product ID: N/A

Recommended use: Personal Beauty Care Product. Finished product. Hair color dye for Professional use only.

Manufacturer: IN ITALY WORLDWIDE S.r.l. Unipersonale
Via Artigianale, 14 - 25082 BOTTICINO (BS) – ITALY
Tel.: (+39) 0302692205
E-mail: info@initalyworldwide.com

Emergency phone number (Italy): CENTRO ANTIVELENI (C.A.V.) – MILANO
Ospedale Niguarda “Ca’ Granda”
Piazza Ospedale Maggiore, 3
Phone. 02.6610.1029 – Fax 02.6444.2768
(Office hours)

Emergency phone number (North America): Transportation (24 HR)
CHEMTREC – 1-800-424-9300
(U.S./Canada) or 1-703-527-3887
Mexico toll free in country: 800-681-9531

2: HAZARD IDENTIFICATION


This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:

<table>
<thead>
<tr>
<th>Acute toxicity – Oral</th>
<th>Skin corrosion/irritation</th>
<th>Subcategory</th>
<th>Eye damage/irritation</th>
<th>Skin sensitization</th>
<th>Signal word</th>
<th>Hazard Statements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category 4</td>
<td>Category 1</td>
<td>Subcategory B</td>
<td>Category 1</td>
<td>Category 1</td>
<td>DANGER</td>
<td>Causes severe skin burns and eye damage May cause an allergic skin reaction</td>
</tr>
</tbody>
</table>
| Hazard pictograms

Precautionary statements - Prevention

| Wear protective gloves and protective clothing |
Precautionary statements - Response

IF INHALED: Remove to fresh air and keep at rest in a position comfortable for breathing. Immediately call a POISON CENTER or a doctor/physician.
IF ON SKIN: Wash with plenty of soap and water. If skin irritation or rash occurs: Get medical advice/attention.

Precautionary Statements - Storage
None

Precautionary Statements - Disposal
None

Hazards not otherwise classified (HNOC)
None

3: COMPOSITION – INFORMATION ON INGREDIENTS

Chemical Description: The product is a mixture. Cosmetic product.
The full list of ingredients is printed on the packaging of the individual products in accordance to the provisions of Regulation 1223/2009 on cosmetic products. Carefully read the ingredients contained in the product indicated on the primary and secondary containers, under the word "contains".
For coloring products, if they are present, it is required the warning message: “Contains: phenylenediamines, phenylenediamines (toluenediamines), Resorcinol”. For colors with ammonia it is also mandatory, the warning message "Contains: Ammonia".
For phenylenediamines (Ref. App. III, n. 8a of Regulation 1223/2009 on cosmetic products), if mixed in oxidative conditions, the maximum concentration applied to hair must not exceed 2.0% calculated as free base.
For phenylenediamines (toluenediamines), (Ref. App. III, n. 9a of Regulation 1223/2009 on cosmetic products), if mixed in oxidative conditions, the maximum concentration applied to hair must not exceed 2.0% calculated as free base (3.6% calculated as sulfate salt).
For Resorcinol (Ref. App. III, 22 of the Regulation 1223/2009 on cosmetic products), if mixed in oxidative conditions, the maximum concentration applied to hair must not exceed 1.25%.

Ingredients are listed according to 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation

<table>
<thead>
<tr>
<th>INCI NAME</th>
<th>WEIGHT w/w</th>
<th>Hazard</th>
<th>CAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanolamine</td>
<td>1 - 5</td>
<td>Corrosive</td>
<td>141-43-5</td>
</tr>
</tbody>
</table>

4: FIRST AID MEASURES

General advice: In case of any doubt or when the symptoms are persisting, consult a doctor. Never give anything to an unconscious person.

Eye contact: Remove contact lenses (if present and easy to do so), rinse immediately with plenty of lukewarm water for at least 15 minutes. If irritation persists, consult a doctor.

Skin contact: Rinse immediately skin with water and soap. Take contaminated clothes off and wash them prior to using them again. If skin irritation persists, consult a doctor.

Ingestion: Do not induce vomit. Rinse mouth thoroughly and drink a couple of glasses of water. Consult a doctor or a Poison center immediately.

Inhalation: Take patient to open air and have him breath normally. If symptoms persist, consult a doctor or a Poison Center.

Indication of immediate medical attention and special treatment needed, if necessary.

Notes to physician: Treat symptomatically
5: FIRE-FIGHTING MEASURES
Fire Hazard: Material may be ignited, for example in a fire. Relative hazard is anticipated to be the same as typical combustible materials.

Suitable extinguishing media: Carbon Dioxide – Powder – Water when fighting fires.
Unsuitable extinguishing media: None.
Special protective equipment for firefighters: As in any fire, use self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific hazards arising from the chemical: None.

6: ACCIDENTAL RELEASE MEASURES
Personal precautions: Wear protective gloves/clothing and eye/face protection. Avoid contact with eyes or skin and wear proper protection. Avoid breathing vapor or mists.
Advice for emergency responders: Use personal protective equipment as required.
Environmental precautions: Keep out of waterways. Do not discharge product into natural waters without pre-treatment or adequate dilution.
Methods for containment: Prevent product from entering drains. Prevent further leakage or spillage if safe to do so. Absorb with earth, sand or other non-combustible material and transfer to containers for later disposal.
Methods for cleaning up: Contain spillage, and then collect with non-combustible absorbent material, (e.g. sand, earth, diatomaceous earth, vermiculite) and place in container for disposal according to local / national regulations (see section 13).

7: HANDLING AND STORAGE
Precautions for safe handling
Advice on safe handling: Always store in the original containers. Tightly close the containers after use. Do not use in any way other than that provided in the instructions for use. Do not use metal containers, stirrers or tools. Do not mix with other oxidizing agents (such as hydrogen peroxide or bleaching products) with the exception of those prescribed. Use the dyeing mixture immediately. Any residual dyeing mixture can not be reused and must be disposed of immediately. Do not store the mixture in a closed container (it may swell and burst), in case you use a bottle for mixing the compound. Do not pierce nor burn the containers after use. Deliver only empty containers for recycling. Carefully follow the instructions for use. Keep out of the reach of children.

Conditions for safe storage, including any incompatibilities
Storage conditions: Store in a dry and well ventilated place (at room temperature). Do not store nor use the product near an open flame or a heat source (the product may deteriorate) or under direct sunlight. Do not store the product at temperatures below 5° C or above 40° C.
8: EXPOSURE CONTROL / INDIVIDUAL PROTECTION

General advice
The work environment must be adequately ventilated, possibly with mechanical air circulation/aspiration (Art. 224 and Annex IV DLgs. 81/08 last amended by Legislative Decree 106/2009). The points where emissions of vapors, gases or dust, or spills of substances occur, shall be arranged in distinct areas, with systems of aspiration or collection systems (Annex IV DLgs. 81/08 last amended by Decree 106 / 2009).

In the event that the Employer identifies risks unavoidable by other means, it is required to make available to workers, appropriate personal protective equipment (PPE) (Art. 75 and 225 of Legislative Decree 81/08 last amended by Decree 106 / 2009). PPE must comply with the rules provisioned by Legislative Decree. 475/92 (art. 76 of Legislative Decree no. 81/2008, last amended by Decree 106/2009).

The use of PPE provided by the employer is compulsory (arts. 20 and 78 of Legislative Decree no. 81/2008).

In this specific case, during all stages of application, handling and final rinse, use disposable plastic gloves (eg.: polyethylene or nitrile).

The working place should be well ventilated. Good ventilation and good air exchange must be ensured. For professional use, wear protective clothing, goggles and gloves. Use work-tools thoroughly cleaned; Avoid nickel-plated instruments; Avoid wearing jewelry. Do not breathe vapors. Remove and wash contaminated clothing and gloves, including the inside, before re-use.

Exposure Guidelines

<table>
<thead>
<tr>
<th>INCI NAME</th>
<th>CAS NO.</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
<th>MEXICO PEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanolamine</td>
<td>141-43-5</td>
<td>STEL: 6 ppm TWA: 3 ppm</td>
<td>TWA: 3 ppm</td>
<td>TWA: 3ppm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TWA: 6 mg/m³ (vacated) TWA: 3 ppm</td>
<td>TWA: 8 mg/m³ (vacated) TWA: 15 mg/m³</td>
<td></td>
</tr>
</tbody>
</table>

No relevant exposure guidelines for other ingredients

Exposure controls

Engineering Measures: No information available

Personal Protective Equipment

Eye Protection
Manufacturing Sites: Wear eye/face protection.
Distribution, Workplace and Household Settings: Requires Eye Protection.

Hand Protection
Manufacturing Sites: Wear protective natural rubber, nitrile rubber, Neoprene™ or PVC gloves. Please observe the instructions regarding permeability and breakthrough time which are provided by the supplier of the gloves. Also take into consideration the specific local conditions under which the product is used, such as the danger of cuts, abrasion.
Distribution, Workplace and Household Settings: Protective gloves.

Skin and Body Protection
Manufacturing Sites: Wear protective gloves/clothing.
Distribution, Workplace and Household Settings: No special protective equipment required.

Respiratory Protection
Manufacturing Sites: Do not breathe vapors, mist or gas.
Distribution, Workplace and Household Settings: No special protective equipment required.
Hygiene measures

Wash hands thoroughly after handling.

Distribution, Workplace and Household Settings:
Do not eat, drink or smoke when using this product.

Pictograms:

Gloves

Safety Glasses

9: PHYSICAL AND CHEMICAL PROPERTIES

Physical state @20° C: Cream
Appearance: Compact cream
Odor: Characteristic
Odor threshold: No information available

<table>
<thead>
<tr>
<th>Property</th>
<th>Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>pH value</td>
<td>9.50 – 11.00</td>
</tr>
<tr>
<td>Melting/freezing point:</td>
<td>No information available</td>
</tr>
<tr>
<td>Boiling point/boiling range:</td>
<td>@100° C</td>
</tr>
<tr>
<td>Flash point:</td>
<td>No information available</td>
</tr>
<tr>
<td>Evaporation rate:</td>
<td>No information available</td>
</tr>
<tr>
<td>Melting/freezing point:</td>
<td>No information available</td>
</tr>
<tr>
<td>Flammability (solid, gas):</td>
<td>No information available</td>
</tr>
<tr>
<td>Flammability Limits in Air:</td>
<td>U.F.L.: No information available</td>
</tr>
<tr>
<td></td>
<td>L.F.L.: No information available</td>
</tr>
<tr>
<td>Vapor pressure:</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor density:</td>
<td>No information available</td>
</tr>
<tr>
<td>Relative density:</td>
<td>No information available</td>
</tr>
<tr>
<td>Water solubility:</td>
<td>Dispersible</td>
</tr>
<tr>
<td>Solubility in other solvents:</td>
<td>No information available</td>
</tr>
<tr>
<td>Partition coefficient: n-octanol/water:</td>
<td>No information available</td>
</tr>
<tr>
<td>Autoignition temperature:</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition temperature:</td>
<td>No information available</td>
</tr>
<tr>
<td>Viscosity:</td>
<td>50.000 - 90.000 cps</td>
</tr>
<tr>
<td>VOC Content (%):</td>
<td>Products comply with EU regulations for VOC content in consumer products.</td>
</tr>
</tbody>
</table>

10: STABILITY AND REACTIVITY

Reactivity: None under normal conditions of use.
Stability: Stable under normal conditions of use.
Hazardous polymerization: Hazardous polymerization does not occur.
Hazardous Reactions: None under normal processing.
Conditions to avoid: Heath, direct sunlight, sparks, flames, temperatures below 5° C or above 40° C.
Materials to avoid: Acids and nickel-plated instruments.
Hazardous decomposition products: Combustion may produce oxides of carbon, nitrogen and sulphur and other vapors those may be harmful to health.

11: TOXOLOGICAL INFORMATION

Product information:
Information on likely routes of exposure

Inhalation: No known effect.
Skin contact: May cause burns. Repeated or prolonged skin contact may cause allergic reactions with susceptible persons. Symptoms may be delayed.
Ingestion: Harmful if swallowed.
Eye contact: Avoid contact with eyes.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity: May be harmful if swallowed.
Skin corrosion/irritation: Causes burns.
Serious eye damage/irritation: Risk of serious damage to eyes.
Skin sensitization: May cause skin sensitization by skin contact.
Respiratory sensitization: No known effect.
Germ cell mutagenicity: No known effect.
Neurological effects: No known effect.
Reproductive toxicity: No known effect.
Developmental toxicity: No known effect.
Teratogenicity: No known effect.
STOT – single exposure: No known effect.
STOT – repeated exposure: No known effect.
Target Organ effects: No known effect.
Aspiration hazard: No known effect.
Carcinogenicity: No known effect.

Component information:

<table>
<thead>
<tr>
<th>INCI NAME</th>
<th>CAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethanolamine</td>
<td>141-43-5</td>
</tr>
</tbody>
</table>

Carcinogens list:
NTP: n.a.
IARC: n.a.
OSHA: n.a.
GHS: n.a.

12: ECOLOGICAL INFORMATION

Ecotoxicity
The product, when used according to good practices of use and the recommended doses, in not expected to be hazardous to the environment. Do not release to the environment but dispose of, according to current regulations. Avoid waste and do not throw out the product and the packaging.

Persistence and degradability: No information available.
Bioaccumulative potential: No information available.
Mobility: No information available.
Other adverse effects: No information available.
13: DISPOSAL CONSIDERATIONS

Waste from Residues / Unused Products: Disposal should be in accordance with applicable regional, national and local laws and regulations.

Contaminated packaging: Disposal should be in accordance with applicable regional, national and local laws and regulations.

California Hazardous Waste Codes: 331

14: TRANSPORT INFORMATION

NON HAZARDOUS/NON DANGEROUS by all modes of transport:

DOT: NOT REGULATED.

IMDG: NOT REGULATED.

IATA: NOT REGULATED.

15: REGULATORY INFORMATION

Classification: Finished cosmetic products are manufactured according to Italian Law 1223/2009 and its amendments. Cosmetic products are specifically excluded from the application of national and European law on dangerous products.

EU Legislation Reference: European Regulation (CE) 1223/2009

Labeling: Compliant with European Standards.

U.S. Federal Regulations

SARA 313
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product does not contain any chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372.

CERCLA
This material, as supplied, contains one or more substances regulated as a hazardous substance under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302):

<table>
<thead>
<tr>
<th>INCI NAME</th>
<th>CAS NO.</th>
<th>HAZARDOUS SUBSTANCES RQs</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDTA</td>
<td>60-00-4</td>
<td>5,000 lb</td>
</tr>
<tr>
<td>p-Phenylenediamine</td>
<td>106-50-3</td>
<td>5,000 lb</td>
</tr>
<tr>
<td>Resorcinol</td>
<td>108-46-3</td>
<td>5,000 lb</td>
</tr>
</tbody>
</table>

Food and Drug Administration (FDA)
The product described in this Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
This product does not contain any substances regulated as hazardous air pollutants (HAPS) under Section 112 of the Clean Air Act Amendments of 1990.

Clean Water Act
This product contains the following substances which are regulated pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42):

California Proposition 65
This product is not subject to warning labeling under California Proposition 65.
International Inventories
United States
Product is a personal care product and regulated under FDA.
Canada
This product is in compliance with CEPA for import.

Legend
TSCA - United States Toxic Substances Control Act Section 8(b) Inventory
CEPA - Canadian Environmental Protection Act

Perfumes contained with the products comply with appropriate IFRA guidelines.


16: ADDITIONAL INFORMATION

U.S. Federal Regulations

HAZARD RATING SYSTEMS: This information is for people trained in: National Paint & Coatings

TECHNICAL INFORMATION SHEET

What is it:
It’s an instrument of information, on hygiene and safety, drawn up to assist employers to comply with the obligations of the DLgs. 81/08.

In fact, the professional user is safeguarded by the DLgs. 81/08 and subsequent amendments and additions, which requires the employer to make a risk assessment for the safety and health of workers (Art. 28 Legislative Decree no. 81/08). The decree defines (Title IX, art. 222) as hazardous chemicals, not only the substances and mixtures that meet the classification criteria of the relevant rules, but also those agents that may pose a risk to the safety and health of workers because of their chemical-physical, chemical or toxicological properties and the way they are used or present in the workplace, including any chemical agent assigned of an occupational exposure limit value (Art. 222 (1) (b) (3)).

Please note that the Regulation 1223/2009 defines the end-user: a consumer or professional using the cosmetic product (1), by failing to provide any distinction between these two figures.

What it is not:
This is not considered a safety data sheet (SDS) as:
• The finished cosmetic products are excluded from the Regulation (EC) No. 1907/2006 (REACH) as regards the obligation concerning safety data sheets (art. 31 and 32) (2);
• The finished cosmetic products are totally excluded from the scope of Regulation 1272/2008 (CLP) \(^{(3)}\), as previously required by Directive 1999/45 / EC on dangerous preparations \(^{(4)}\), and as such they are excluded from classification and hazard and the provisions relating to safety data sheets [art. 1 (5) (c) of Regulation 1272/2008 and Directive 1999/45].

\(^1\) Regulation No. 1223/2009 of the European Parliament and of the Council dated 30 November 2009 on cosmetic products, Article 2, Paragraph 1, Letter F.


**LEGEND:**

All parts enclosed in a frame with a light gray background, relate ONLY to North America and Canada.

**ISSUING DATE:** 27-DEC-2012  
**REVISION DATE:** 01-JAN-2019  
**REASON FOR REVISION:** Updating

**DISCLAIMER:**

This SDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by us to be dependable and is accurate to the best company’s knowledge. The information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanism to prevent employee exposures, property damage, or release to environment.

IN ITALY WORLDWIDE SRL UNIPERSONALE assumes no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.

**END OF SDS**